

## PERSONAL DATA PROTECTION POLICY

At Colombian Journeys, we understand that the protection of personal data is a fundamental right. Therefore, we handle the personal information of our clients, travelers, suppliers, partners, and collaborators in a responsible, transparent, and secure manner, in accordance with current regulations in Colombia.

This policy describes how we collect, use, store, and protect personal data, as well as the rights of data subjects. This policy is governed by Colombian legislation on personal data protection, in particular: Law 1581 of 2012, Decree 1377 of 2013, and any other regulations that amend, complement, or replace them.

The data controller responsible for the processing of personal data is:

Colombian Journeys

DMC Travel Agency

Contact email: [marketing@colombianjourneys.net](mailto:marketing@colombianjourneys.net) & [product@colombianjourneys.net](mailto:product@colombianjourneys.net)

Website: [www.colombianjourneys.com](http://www.colombianjourneys.com)

## PERSONAL DATA WE COLLECT

We may collect, among others, the following personal data:

- ✓ Full name
- ✓ Identification document or passport
- ✓ Nationality
- ✓ Contact information (email address, phone number)
- ✓ Information required to provide tourism services (travel dates, preferences, special requirements)
- ✓ Billing and payment information (when applicable)

Under no circumstances do we request data that is not necessary for the provision of our services.

## PURPOSES OF DATA PROCESSING

Personal data is used exclusively for the following purposes:

- ✓ Managing reservations, itineraries, and tourism services
- ✓ Coordinating travel logistics with suppliers and partners
- ✓ Maintaining communication before, during, and after the trip
- ✓ Complying with legal, contractual, and administrative obligations



COLOMBIAN  
JOURNEYS

Colombian Journeys  
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- ✓ Improving the quality of our services and the traveler's experience

Personal data will not be used for purposes other than those stated without the prior authorization of the data subject.

#### PRINCIPLES APPLIED

The processing of personal data at Colombian Journeys is based on the principles of legality, purpose, freedom, transparency, security, confidentiality, and restricted access and circulation.

By providing personal data, the data subject freely, prior, and knowingly authorizes its processing in accordance with this policy. Authorization may be granted through physical or electronic means and may be revoked at any time.

#### DATA SUBJECT RIGHTS

The data subject has the right to:

- ✓ Know, update, and rectify their data
- ✓ Request information about how their data has been used
- ✓ Revoke authorization and/or request the deletion of their data, when applicable
- ✓ Submit inquiries or complaints related to the processing of their information

To exercise these rights, the data subject may contact Colombian Journeys through the company's official contact email.

#### INFORMATION SECURITY

Colombian Journeys adopts reasonable technical, administrative, and organizational measures to protect personal data against:

- ✓ Unauthorized access
- ✓ Loss
- ✓ Misuse
- ✓ Alteration or unauthorized disclosure

Access to personal data is limited only to authorized personnel.

When it is necessary to share personal data with third parties (for example, accommodations, guides, local operators, or service providers), this will be done solely to ensure the proper provision of tourism services and under a commitment to confidentiality and responsible use of the information.



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