

CODE OF CONDUCT FOR TRAVELERS

At Colombian Journeys, we believe that traveling implies a responsibility toward the territories, communities, and ecosystems we visit. This Code of Conduct aims to guide our travelers so that their experience is respectful, conscious, and consistent with the sustainability values we promote.

We hope these guidelines accompany your journey and contribute to a balanced relationship with the destinations visited.

RESPECT FOR LOCAL COMMUNITIES AND CULTURE

Local communities are a fundamental part of the travel experience. Their culture, traditions, and ways of life must be treated with respect.

It is recommended to:

- ✓ Ask for permission before taking photographs of people, homes, or community spaces.
- ✓ Respect local dress codes, behavior, and use of spaces.
- ✓ Listen to and value the information shared by local guides and community members.
- ✓ Purchase handicrafts and products directly from local producers, recognizing their cultural value.

Avoid:

- ✓ Treating communities or their traditions as tourist attractions.
- ✓ Entering private or sacred spaces without authorization.
- ✓ Offering money, gifts, or incentives to children without mediation from the community or the guide.

VISITS TO INDIGENOUS AND TRADITIONAL COMMUNITIES

Visits to indigenous or traditional communities are carried out under prior agreements and for cultural and educational purposes.

It is recommended to:

- ✓ Always follow the instructions of the local guide or community leader.
- ✓ Maintain an open, respectful, and learning attitude.
- ✓ Respect the community's times, rituals, and dynamics.
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Avoid:

- ✓ Recording, photographing, or sharing content without consent.
- ✓ Interrupting community activities.
- ✓ Imposing external values, opinions, or behaviors.



PROTECTION OF NATURE AND PROTECTED AREAS

The company includes national parks, natural reserves, and high biodiversity areas in its itineraries.

It is recommended to:

- ✓ Stay on authorized trails.
- ✓ Take back all generated waste.
- ✓ Use biodegradable sunscreen and hygiene products, especially in rivers and marine areas.
- ✓ Respect the carrying capacity and time limits established in each area.

Avoid:

- ✓ Extracting plants, seeds, stones, animals, or any natural elements.
- ✓ Feeding wildlife.
- ✓ Creating excessive noise that disturbs the natural environment.

WILDLIFE OBSERVATION (FREE AND CAPTIVE)

Wildlife observation must be carried out responsibly, prioritizing animal welfare.

It is recommended to:

- ✓ Maintain an appropriate distance from animals.
- ✓ Observe quietly and without interfering with their behavior.
- ✓ Follow the guide's instructions during wildlife watching activities.

Avoid:

- ✓ Touching, chasing, or feeding animals.
- ✓ Participating in activities that involve mistreatment, stress, or exploitation of wildlife.
- ✓ Taking photographs with captive animals outside authorized and ethical contexts.

MARINE ACTIVITIES (SNORKELING, DIVING, WATCHING)

In marine activities, caring for the ecosystem is essential.

It is recommended to:

- ✓ Not touch corals or marine organisms.
- ✓ Maintain proper buoyancy while snorkeling or diving.
- ✓ Respect established distances during whale, dolphin, and turtle watching.

Avoid:

- ✓ Throwing waste into the sea.
- ✓ Extracting shells, corals, or other elements.
- ✓ Using non-biodegradable sunscreen in marine areas.



Colombian Journeys
Bogotá Colombia

Ph. +57. 3142371016 - marketing@colombianjourneys.net
www.colombianjourneys.com

CULTURAL, HISTORICAL, AND ARCHAEOLOGICAL HERITAGE

Archaeological and heritage sites are protected and non-renewable assets.

It is recommended to:

- ✓ Follow established routes and rules.
- ✓ Value the interpretive information provided by local guides.

Avoid:

- ✓ Touching, climbing, or altering structures.
- ✓ Extracting pieces or fragments.
- ✓ Writing or marking surfaces.

HUMAN RIGHTS AND PROTECTION OF CHILDREN AND ADOLESCENTS

Colombian Journeys rejects any form of exploitation, especially the commercial sexual exploitation of children and adolescents.

It is recommended to:

- ✓ Inform the guide or the company about any suspicious situation.
- ✓ Maintain ethical and respectful behavior at all times.

Avoid:

- ✓ Any conduct that violates the dignity, integrity, or rights of other people.
- ✓ Normalizing or ignoring risk situations.

SOUVENIRS AND RESPONSIBLE SHOPPING

It is recommended to:

- ✓ Buy locally made and legally produced products.
- ✓ Learn about the origin of the products.

Avoid:

- ✓ Buying souvenirs made from protected flora, fauna, or archaeological pieces.
- ✓ Purchasing products whose trade is illegal according to local or international regulations (CITES, IUCN).

This Code of Conduct is part of Colombian Journeys' commitment to responsible, respectful, and conscious tourism. We thank our travelers for taking an active role in protecting the destinations and communities that make each experience possible.

